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# Airpark News

## I Can't Afford Custom Furniture FACT OR FICTION?

**CUSTOM FURNITURE** is a lot more expensive than simply going to a store and buying something you see on the showroom floor. Right?

Surprisingly, this is a common perception that *often proves to be WRONG*. In fact, a custom furniture piece may end up costing less than a stock item at certain retailers. The final price of a custom piece of furniture depends on many variables which are adjustable to suit your unique needs and desires.

Here are some pros and cons of going the custom route:



### PROS

- Custom made furniture is designed and built to meet your specific needs both aesthetically and functionally. For example, if a custom sofa is being made, the

following variables would be customizable: the seat depth to suite your height and comfort, the seat and back cushion fills (foam/down/other), the height and style of the arms and legs, the stain color of any wood being shown, the style itself (tight back, loose pillows, fitted cushion back etc.) and of course the fabrics and trims being used.

- The overall scale and size of custom cabinetry can be designed to fit the specific space it is being used in. Most often cabinetry and tables (known as case goods in the trade) are manufactured in a set range of sizes. In today's homes with high vaulted ceilings or unique niches, getting a custom size piece crafted will ultimately look and work better!

- Custom made furnishings are usually high quality. Think sofa that can be used for decades by simply reupholstering when you want the look to change.

### CONS

- You will wait longer to receive the furniture versus buying something in-stock directly from a furniture store.

- Once a custom piece of furniture is constructed specifically for you, you cannot return it or exchange it.



**WE ARE FORTUNATE** to live in a city that has numerous talented designers and craftspeople to design and fabricate custom furnishings. By using local vendors, expensive freight charges are avoided, and the opportunity to see your "work in progress" exists. Often small shops have lower overhead costs which allow them to price their services compressively versus

a bigger retail showroom.

The next time you have the need to purchase new furniture, S Interior Design encourages you to think beyond the furniture store and don't be afraid to go the custom route. The custom furniture you end up with will be a true reflection of your unique style and functional preferences. ■

Suzanne Lasky, Allied Member of A.S.I.D., is the owner and founder of S Interior Design, the exclusive provider of Pawprint Design Services™. Suzanne works with her clientele to develop a winning combination of design elements that result in warm, comfortable and functional spaces that reflect each client's personal style. To contact Suzanne, please call (480) 220-4659 or visit her website at [www.sinteriordesign.com](http://www.sinteriordesign.com).

